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QVC® to Add 200 Jobs in Edgecombe County
State Grant Helps Distribution Center Expand in Rocky Mount

RALEIGH – Gov. Bev Perdue today announced that QVC, Inc., a major multimedia retailer, through its subsidiary QVC Rocky Mount, Inc., will expand its distribution facility in Edgecombe County. The company plans to create 200 jobs and invest \$71 million during the next five years in Rocky Mount. The project was made possible in part by a \$1,000,000 grant from the One North Carolina Fund.

“There is no better validation of North Carolina’s top-rated business climate then when our business neighbors who are already operating in North Carolina decide to expand their operations, invest further and hire more North Carolinians,” said Gov. Bev Perdue. “This is especially encouraging news in a county like Edgecombe, where residents are fighting hard to rise out of the recession.”

QVC is one of the largest multimedia retailers in the world and broadcasts live in the United States 24 hours a day, 364 days a year from its studio and headquarters in West Chester, Pennsylvania. The company’s programming reaches more than 98 million U.S. households and approximately 195 million cable and satellite homes worldwide. As of the end 2010, QVC employed 541 full-time workers and 998 part-time and variable workers at its Rocky Mount facility. This project will expand the distribution center by approximately one million square feet while creating 200 new full-time jobs and over 300 part-time jobs following the scheduled completion in fall 2012.

Salaries will vary by job function, but the average annual wage for the 200 new jobs will be \$30,216 not including benefits.

“The people at our Rocky Mount distribution center are a strong and dedicated team that does a great job serving our customers every day,” said John Hunter, QVC executive vice president, customer fulfillment services. “With more than 25 million packages shipped last year, the facility is clearly an important and growing part of QVC’s success. We look forward to adding jobs and building on our thriving business relationships in Edgecombe County.”